

The Goodness of Botanicals. Its what your skin craves.

cards by Jackie Leimbach

The exclusive complex includes two nourishing botanicals that benefit all skin types. **Silymarin (milk thistle)** is a powerful antioxidant that helps defend against environmental damage while helping to calm and soothe the skin. **Luo han guo** the: “longevity” fruit, is know to contain portent antioxidants and also is believed to help promote healthy skin.

Just the Facts ...

Personalized botanicals deliver holistic benefits by skin type.

- Leaves dry, normal and oily skin feeling **balanced**.
- Perfect for **sensitive** skin.
- **Hypoallergenic** and formulated without synthetic dyes or added fragrance.
- The packaging was created to be **gentle on the planet**.

Every product in the Botanical Effects™ Skin Care Collection is formulated with our exclusive antioxidant-rich botanical complex featuring:

Silymarin (milk thistle)
A powerful antioxidant that helps defend against environmental damage while helping to calm and soothe the skin.



Silymarin

Luo Han Guo
Known as the longevity fruit, lua han guo contains potent antioxidants and also is believed to help promote healthy skin.



Luo Han Guo

To Enrich Dry Skin

Dry skin finds its harmony with **flax seed**, one of the richest plant sources of omega-3 fatty acids, and **sea kelp extract** (sea kelp) a know source of vitamins, minerals and fatty acids important for moisturization and skin balance.

What women said about **Botanical Effects** for dry skin:
92% said it provides immediate moisturization.

Daijonee V., Wheatley Heights, NY said :My skin is sensitive to most products but with this regimen, I did not have any irritation. It left me feeling awake and my skin soft.”

Cleanse: **\$14** - Gently cleanses without stripping essential elements
Hydrate: **\$16** -Absorbs quickly & leaves skin feeling balanced
Freshen: **\$14** -Nondrying formula gently removes excess residue
Mask: **\$14** - Gently removes impurities as it revitalizes skin;
removes easily with water **\$58 set**

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To Keep NORMAL skin in balance:

Frangipani flower extract (frangipani flower) helps protect against environmental stressors, while **water lily extract**, an antioxidant is reported to be a source of minerals that are important for healthy skin.

What women said about **Botanical Effects** for Normal skin:
92% said it leaves skin feeling nourished.

Ashley R, Omaha NB: “My face felt a lot cleaner after using it. I couldn’t help touching my skin because of the difference.

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To Control OILY Skin

Kanuka extract (white tea tree) is known for its purifying benefits, and **guava extract** (guava) is a know source of salicylic acid, an exfoliant.

What women said about **Botanical Effects** for oily skin:
90% said it leaves skin feeling balanced.

Victoria M., Gary Springs, IN: “I have sensitive skin, but this product did not make me break out. I felt my skin come back to life.”

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Hydrate: **\$16** -Absorbs quickly & leaves skin feeling balanced
Freshen: **\$14** -Nondrying formula gently removes excess residue
Mask: **\$14** - Gently removes impurities as it revitalizes skin;
removes easily with water **\$58 Set**

NEW BOTANICAL EFFECTS SKIN CARE

- Personalized botanicals deliver holistic benefits by skin type
- Three formulas leave dry, normal and oily skin - even if it's sensitive feeling balanced.
- Packaging is gentle on the planet
- Contains a hypoallergenic, antioxidant-rich complex free of alcohol, synthetic dyes or added fragrances.

flashcards by
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Gentle on the Planet

- *Each of the tube sleeves* -Cleanse, Hydrate, Mask - contain 50 percent post-consumer resin (PCR) material.
- The caps use one-third less plastic than traditional flip-top caps
- The freshen bottle is recyclable
- The cartons, made from 100 percent post-consumer content as well as Forest Stewardship Council - Certified material, can be recycled.

Order of Application for Botanical Skin Care

1. Cleansed entire face-
except we did not remove eye make up
2. Lip mask and lip balm

on the right side of the face only:

3. Mask and eye gel mask -
while this was on we did tic tac toe to get referrals
4. Freshener
5. Option of eye cream- some wanted it some did not

on the entire face:

6. Moisturizer
7. Foundation primer
8. Foundation
9. Creamy cheek color
10. Lip gloss - because it was the day before Valentines I had everyone try either Red Passion or Rocking Red!

Products Newly Improved

A flawless finish begins with a perfect start..showing a glowing, flawless complexion in this sunny season is easy. Find everything you need to build a beautiful look, from foundation primer that protects against UVA/UVB rays to your perfect foundation match.

Foundation Primer Sunscreen Broad Spectrum SPF 15 - helps diminish the appearance of pores, fine lines and wrinkles. Provides a flawless look and extends makeup wear.

\$16

Day Solution Sunscreen broad spectrum SPF 35 -

\$30